



COMMUNICATIONS AND DEVELOPMENT MANAGER

BACKGROUND:

Founded 110 years ago, Young Judaea is America's oldest Zionist youth movement, turning Jewish youth of diverse backgrounds and orientations into engaged leaders and inspired activists with a life-long commitment to Israel, Jewish life and *tikkun olam* (repairing the world). Through immersive informal and experiential education, Young Judaea fosters a sense of value and love for Jewish tradition and ritual and pride in the Jewish people, Israel and being Jewish, while instilling a sense of stewardship for the world.

With 70,000 alumni, an extensive camps network, a teen youth movement, Israel experiences and leadership development programs, Young Judaea has a strong – and unique – track record in producing a cadre of Jews who contribute their talents and passion throughout Israel, their Jewish communities, and the world at large. This is critical given the social networks that define today's world; we aim to expand the number of Judaeans who can act as influencers, sharing their connection to and perspectives on Israel, the meaningful nature of Judaism, and the power of social change.

THE ROLE:

Young Judaea Global is seeking a Communications and Development Manager (CDM) who will be responsible for managing and implementing all elements of the organization's communications strategy, as well as supporting the development team with a focus on grant writing and reporting. Young Judaea Global is a small and nimble team, and at times everyone works on special cross-disciplinary projects.

In coordination with key organizational stakeholders, the CDM will create and implement a comprehensive communications strategy for the organization. This position will play a key role in positioning Young Judaea in the Jewish community in terms of development and alumni cultivation, reinforcing YJ's brand and highlighting all Young Judaea's offerings. The communications strategy will aim to distribute all content to the widest and most appropriate audience as efficiently as possible. Working closely with the Director of Development, the CDM will play a key role in writing grant proposal and report narratives as well as select donor communications (end of year letter, giving Tuesday, special campaigns, et al.) The CDM will work closely with the CEO to assist with high profile communications such as press releases, statements, and annual reports.

We seek an experienced communications professional, with a sophisticated, collaborative, and creative approach. Primarily, the CDM should be an exemplary and meticulous professional writer and should be able to capture and shape the voice of the organization through the relevant communications channels. The CDM will report to the Director of Development. This role may include supervision of interns and will work closely with the Israel, Camps, and Year-Round Program teams. We are looking for a team player who will lean in and take initiative.



RESPONSIBILITIES:

- Develop and implement comprehensive communications strategy
- Create comprehensive strategy that will integrate and market all of Young Judaea's social media accounts, website and online presence
- Develop content marketing strategy, overseeing creation of and marketing of published materials- print and digital
- Generate a broad range of communications including: narratives, profiles, social media content and thought pieces
- Oversee brand management to ensure consistent messaging and presentation
- Set strategy and manage photography and videography needs
- Manage external media outlets including, but not limited to cultivating relationships with journalists and drafting press releases
- Implement data analysis across communications platforms to drive decision making
- Design and implement online fundraising and crowdfunding campaigns
- Maintain an organizational communications calendar and ensure internal coordination with all Young Judaea entities
- Writing of grants and report narratives
- Write key development communications
- Provide communications support for YJ events

QUALIFICATIONS / SKILLS:

- Understanding of and enthusiasm for the mission and vision of Young Judaea
- Proven track record of establishing and implementing branding, communication and marketing campaign strategies with measurable results. Strong writing/editing and verbal communication skills with an eye toward detail
- Strong familiarity with bulk email systems and social media platforms including Facebook and Instagram, some graphic design
- A strong track record as a project manager who thrives on managing a variety of initiatives concurrently
- Comfortable utilizing web analytics to inform strategy
- Experience with media outreach, working with a range of media platforms and outlets a plus
- Familiarity with the Jewish community

Salary Range: \$50,000-\$70,000 commensurate with experience and competitive benefit package.

Please submit cover letter and resume to jobs@youngjudaea.org