



Young Judaea 2018 Alumni Impact Study Highlights

Highlights from the 2018 Young Judaea Alumni Impact Study



Executive Summary

For nearly 110 years, Young Judaea has been America's leading Zionist youth movement. The 2018 Alumni Study provides strong inferential evidence that, over the years, Young Judaea has been, and continues to be, influential in producing alumni who are highly engaged in Jewish life and Israel.

1,937 alumni completed the survey. The following is based on the US sub-sample (1,599), setting aside the many Young Judaeans who have made Aliyah to Israel, as well as the few others living outside the US. The study found:

90% of those married have a Jewish spouse

95% consider "love of Israel" to be essential or important in their lives

93% attended a Passover seder in the past year

42% of those with school-age children have sent them to Jewish day schools

From the data gathered, we can infer that Young Judaea programming has been critical to building a committed and connected core of Jews in North America and Israel, and may hold instructive lessons for American Judaism at large.



Study Conducted June-October 2017 by Professor Steven M. Cohen
Hebrew Union College-Jewish Institute of Religion
Berman Jewish Policy Archive at Stanford University

For the full survey data, visit www.youngjudaea.org/alumnistudy

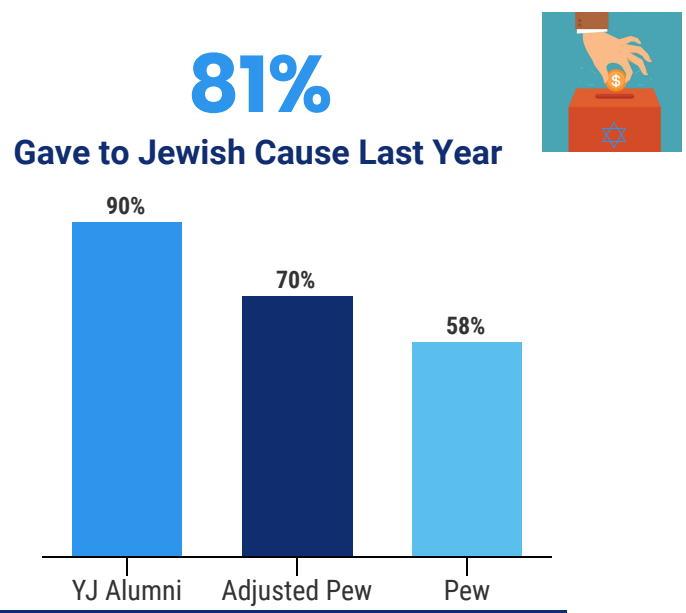
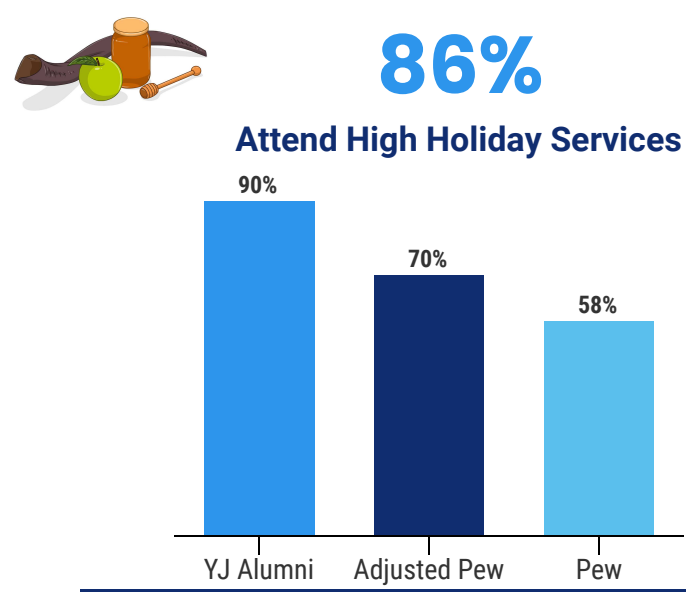
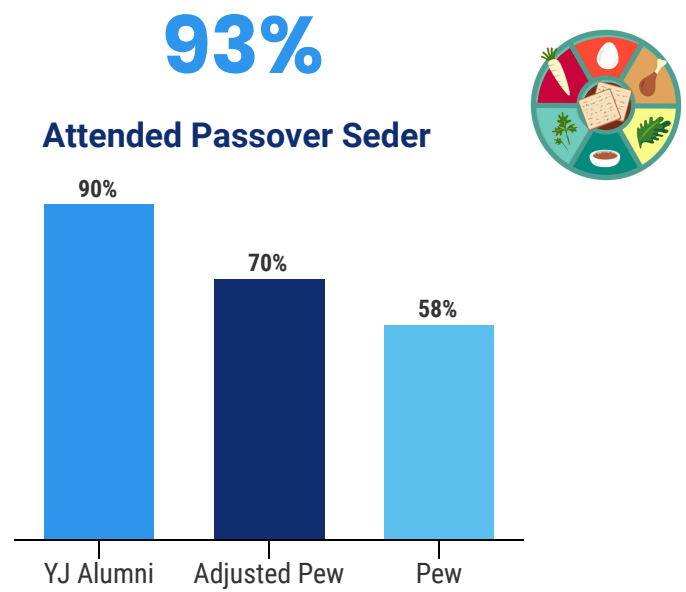
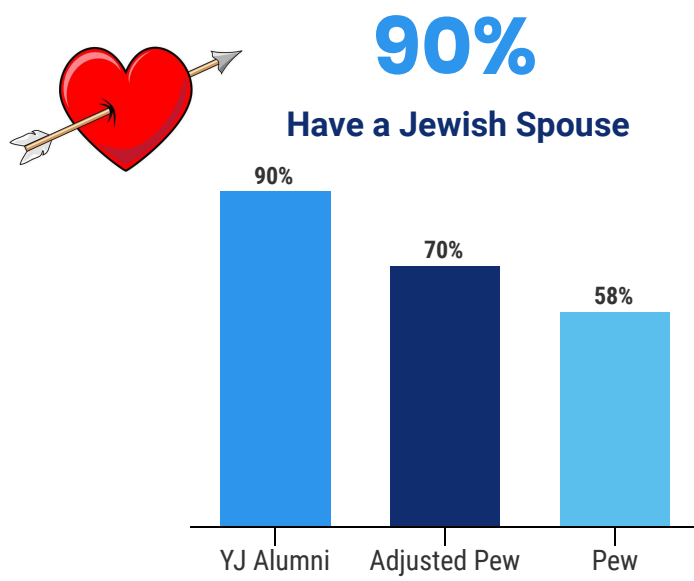


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Young Judaea Alumni - The Jewish Connection

On almost every indicator, when compared to "adjusted" (highly-affiliated Conservative & Reform Jewish) respondents to the 2013 Pew Portrait of Jewish Americans Study, as well as to all American Jewish respondents to the Pew Study, Young Judaea alumni score significantly higher.



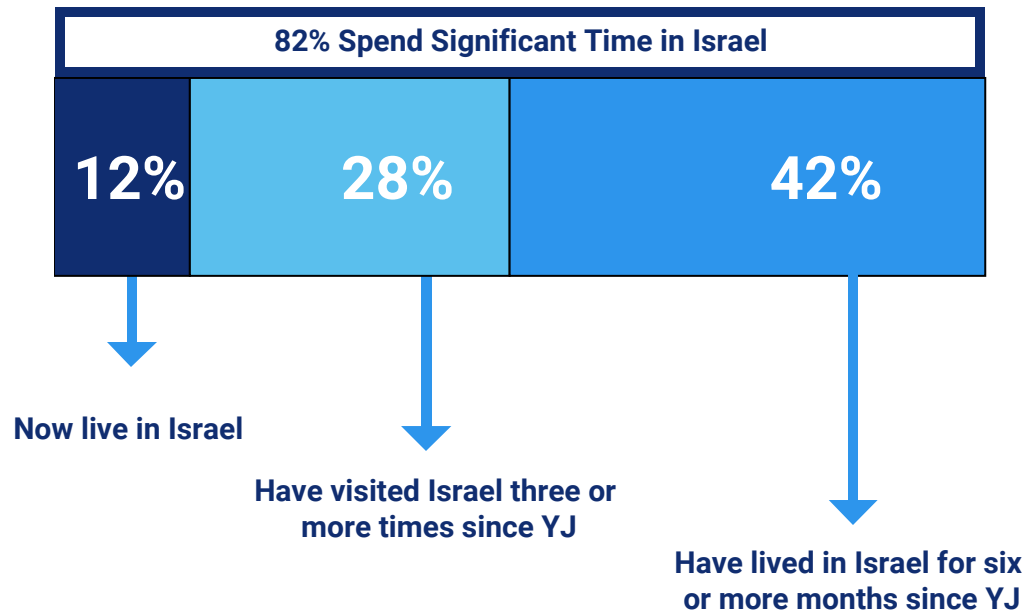
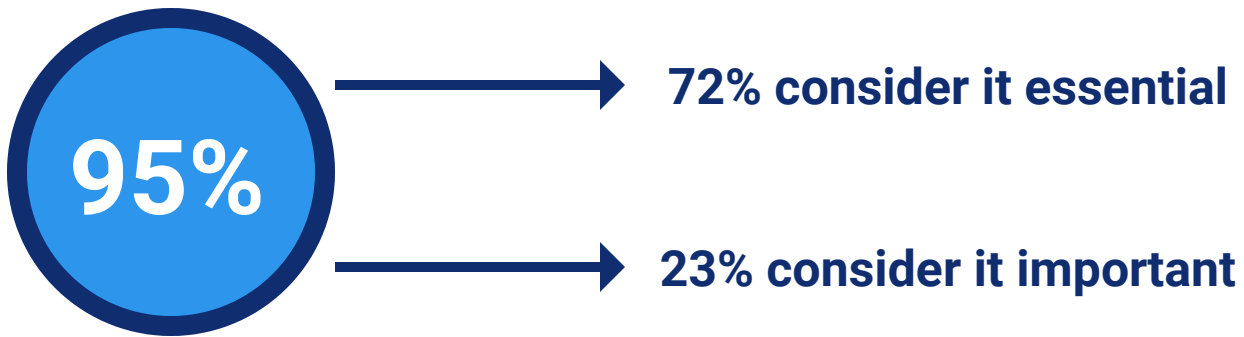
For the full study data, visit www.youngjudaea.org/alumnistudy

Highlights from the 2018 Young Judaea Alumni Impact Study



Young Judaea Alumni - The Israel Connection

YJ alumni and "love of Israel" in their lives:



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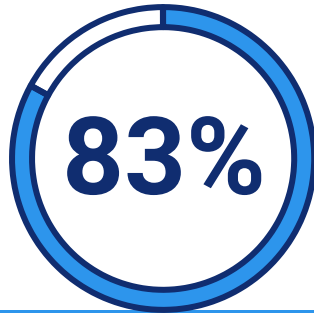


Young Judaea Alumni - Influence on Alumni

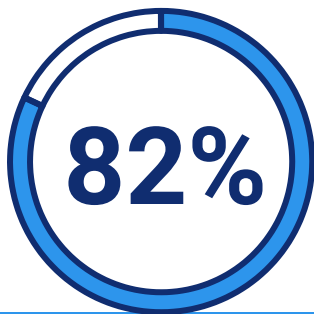
Alumni report that Young Judaea has had a **strong influence** on their key personal and communal attitudes and values:



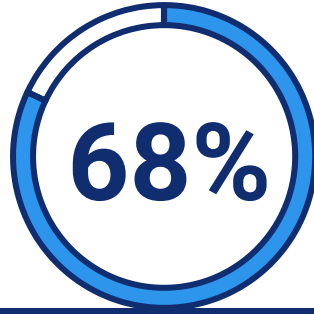
On Their Relationship with Israel



On Their Jewish Identity



On Their View of the World



On Their Social Action Involvement



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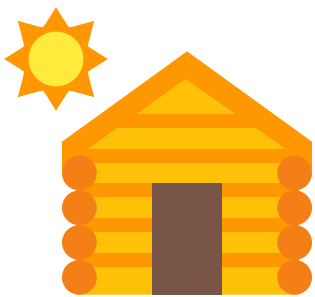


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Children of YJ Alumni - The Ripple Effect

Jewish Summer Camp



Almost **75%** of Young Judaea alumni have sent or plan to send their children to Jewish camp (almost **50%** to Young Judaea camps), about twice the national average

Jewish Education



42% of Young Judaea alumni have sent their children to Jewish Day School, twice as many as the **21%** of Young Judaea alumni who themselves attended Jewish Day School as children.

Travel to Israel



Teen children of Young Judaea alumni are more than **3x** as likely to travel to Israel as Jewish teens nationally

Jewish Marriage



Rates of inmarriage among children of alumni far exceed the national average for the recently married non-Orthodox (**71%** vs. **28%**)

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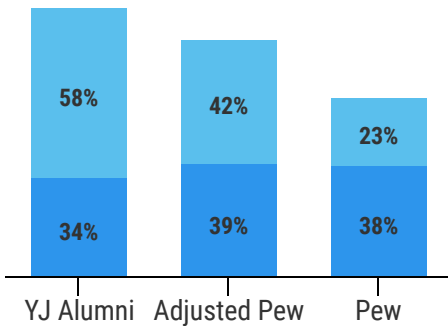
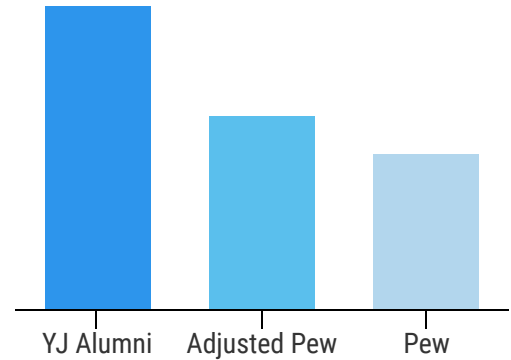
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Young Judaea - The Young Alumni (25-39)

On almost every indicator, when compared to "adjusted" (highly-affiliated Conservative & Reform Jewish) respondents to the 2013 Pew Portrait of Jewish Americans Study, as well as to all American Jewish respondents to the Pew Study, Young Judaea young adult alumni score significantly higher.

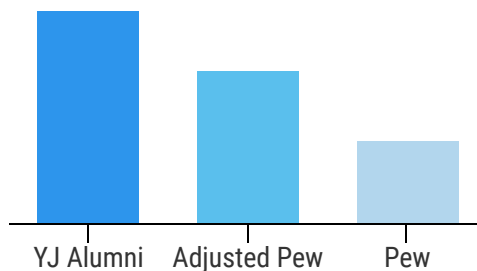
74% of young adult YJ alumni say **being Jewish is very important**, compared to 47% of comparable Pew respondents and 36% of general Pew respondents of the same age



92% of young adult YJ alumni are **emotionally (very or somewhat) attached to Israel**, compared to 81% of comparable Pew respondents and 61% of general Pew respondents of the same age



● Somewhat ● Very



59% of young adult YJ alumni say **most of their close friends are Jewish**, compared to 35% of comparable Pew respondents and 24% of general Pew respondents of the same age

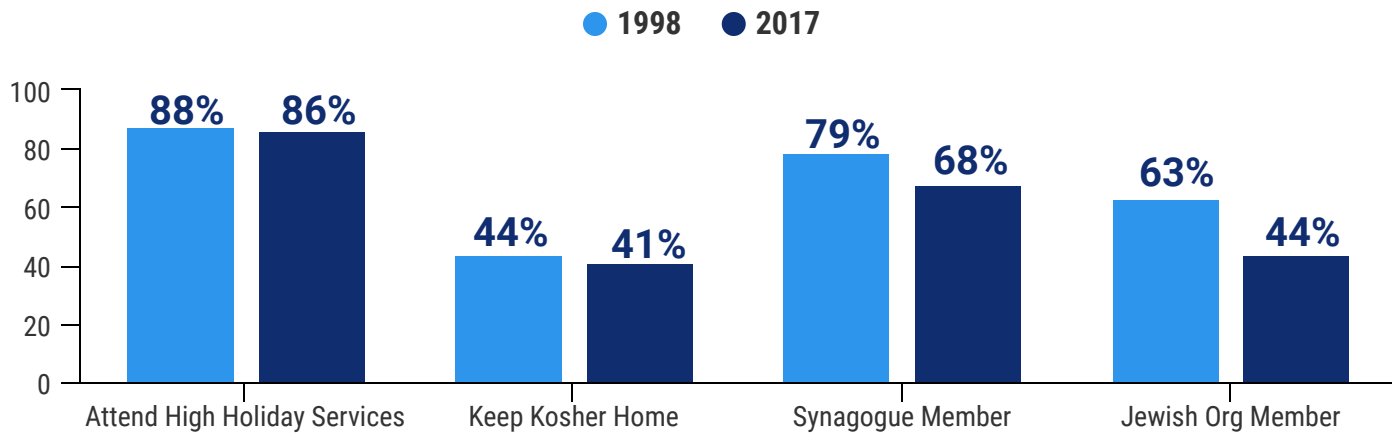
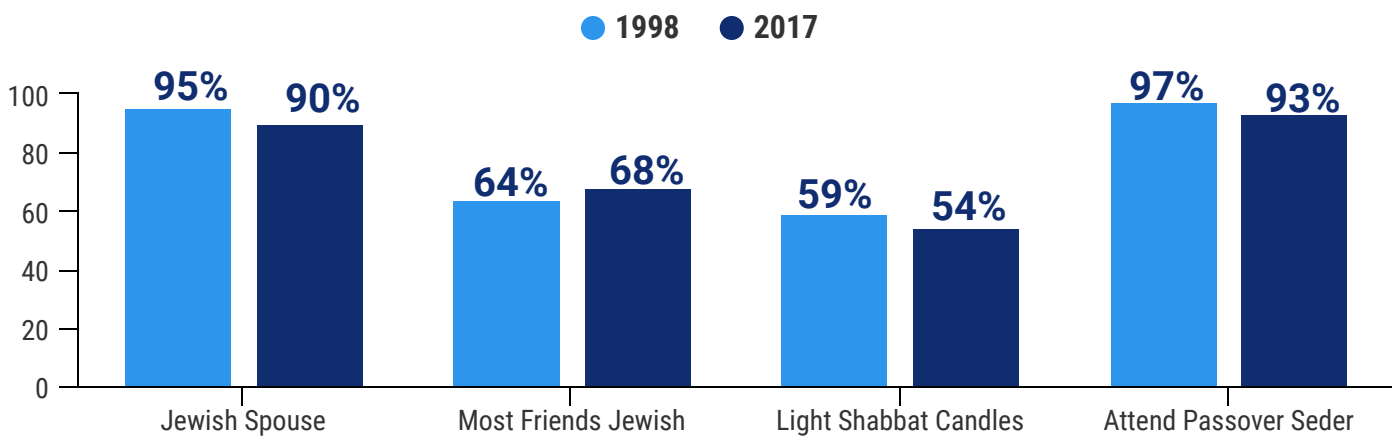
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Young Judaea Alumni - Then and Now: 2017 compared to 1998



With the exception of synagogue and Jewish organizational membership, **differences between the respondents in the 1998 survey and 2017 survey were not substantively significant, and particularly impressive** given the many changes in the American Jewish community in the last 20 years.

For the full study data, visit www.youngjudaea.org/alumnistudy





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